

## Industry well placed to tackle any challenges

TIANZ CEO Fiona Luhrs says the industry is well placed to face any challenges that may come through our rapid growth.

"We are now going into another strong summer season, we have a supportive government, and the industry continues to provide a higher quality range of places to stay and ways to get around." She adds: "The partnerships we have developed with central government will help us address issues generated from rapid growth.

"These include improving staff training and retention, managing the delicate balance between visitor growth and management of our natural environment, ensuring New Zealand obtains the maximum return from visitor activity, and maintaining our competitive position in the international marketplace." Ms Luhrs says TIANZ will also work to strengthen our relationships with local government, and to grow the level of research and development in the industry.

## Rotorua steams ahead

IS this Rotorua's year? With more than \$140 million being invested in new product and accommodation, operators are confident they will successfully raise their image as a quality destination attracting droves of TNZ's international travellers. In fact, Agrodome MD Warren Harford only partly tongue-in-cheek has written in the local paper: "Let's set a new goal. Let's aim to be more focused, strategic and hungry to succeed with our objectives - and lay claim to a 50 percent share of total international arrivals by the year 2010. What would a share of \$11,000 million do for our city - New Zealand's number one visitor destination?"

He believes this can be achieved,

### Record expenditure

OVERSEAS visitors spent a record \$6,600 million in New Zealand the year to September - six percent more than last year.

Latest IVS figures show that Australians spent \$1,400 million, up 23 percent in the year to June. Spending by UK and Japanese visitors increased seven percent and three percent respectively.

although Rotorua's share of total international arrivals is now only about 27 percent.

A major impediment is a lack of direct trans Tasman air services, apart from the occasional charter. But airport owner Rotorua District Council is determined to lengthen the runway in readiness. And a new terminal building is due to open.

### Unfair

Unfortunately Finance Minister Michael Cullen now says new international airports will have to meet the full cost of government services.

The Rotorua industry says this is unfair because government is fully funding such services at Auckland, Wellington and Christchurch airports and partly funding them at Hamilton, Palmerston North, Dunedin and Queenstown. Rotorua was not even consulted. Destination Rotorua Tourism Marketing CEO Don Gunn says: "Obviously we will have to look at ways of dealing with that. We are disappointed that Rotorua was not party to the initial consultations. But there are opportunities and Rotorua is an icon destination. Queenstown is doing well out of its trans Tasman flights and we can, too..."

Rotorua has to maintain its position, being the founding destination for tourism in New Zealand.

The industry is concentrating on quality. A collective marketing group is to be set up to promote the dozen or so luxury lodges around the district.

Deputy Mayor Trevor (over)

## Pages Past...

### TEN years ago in IT...

MORE than half the small businesses currently in tourism were started up in the last five years, with 50 percent not even bothering to analyse the potential or risks involved when they started. Some 43 percent did not apply for a bank loan or overdraft and of those who did one in five were turned down. The chances of failure are incredible, IT points out.

But we are not as bad as Australians - where 88 percent of companies fail within the first five years - here, 50 percent of those launched in 1988 were still operating in 1992.

The findings are in a state-of-the-art survey conducted on the industry by Deloitte Touche Tohmatsu. Some 400 firms were surveyed, giving a 55 percent return rate.

NZTB (now TNZ) is announcing a \$5.7 million marketing campaign for Japan to attract some of the world's most wealthy people here.

WE now earn twice as much per capita from tourism as Australians. NZTB says we net \$761 each compared to Australians who earn only \$394 per person.

NZTB PR manager Chris Ryan says the board's \$9,000 million tourism target for 2000 is achievable.

"As the industry has become more mature, there's more for visitors to see and do. There are more outlets for people to spend their money on and our projections for forex are right on target."

THE first fully marae-based tour of New Zealand has just been run by Auckland company Maori Heritage Tours.

ROTORUA received 27 percent more arrivals during the past year, to 1,321,184 giving an average occupancy of 93 percent.

ABOUT 40 percent of all international visitors to Queenstown are arriving by coach. That's 4,000 a day in summer and 2,000 a day in winter.

THE most terrifying thing she has ever experienced. That's NZTB Osaka manager Sarah McLauchlan's comments on the Kobe earthquake.

"The whole place was shaking..the expressway outside my door collapsed completely."

### Rotorua steams ahead

(from pg 1) Maxwell believes his council should increase its contribution to the RTO from \$1.8 million to \$2.8 million.

"We need the extra to either maintain or improve our position because that's what Wellington did and now look at it; Christchurch also. We simply can't be complacent."

Polynesian Spa MD Martin Lobb says: "Rotorua has come a long way in the last 15 years, from what was possibly a tired product which is now totally first class... "Rotorua has to remain at the top," he adds.

"We have huge competition. Every region is trying to knock us off our perch. Look at the stronger performers like Northland and Hawke's Bay. They, too, have started to see the value in pulling more people their way. So, we have to keep ahead..."

#### Confidence

Skyline Enterprises marketing development manager Janelle Vala says huge reinvestment is going into the city. "There's a great feeling of confidence...figures predicted are part of the process...but you get to a point where you have to reinvent yourself. When you see other companies doing this you feel much more comfortable. It's a chain reaction."

Skyline is investing more than \$10 million in a new eight-seat gondola system, two new terminal buildings and upgrading its restaurant and other facilities.

The Maori Arts and Crafts Institute has multi million dollar plans to modernise its site and facilities. A \$21 million events centre has just been given the go-ahead. Polynesian Spa has spent \$1 million upgrading and plans a similar expenditure this year.

Money has also gone on product including trips to Mokoia Island with \$2 million being spent on what was the Lakeland Queen, upgrading it to five star.

#### Improvements

Then there's improvements at Paradise Valley Springs, the Buried Village, Wai-O-Tapu Thermal Wonderland, Hell's Gate and Wai Ora Spa, Rainbow Springs and the Agrodome, which is often adding innovative product. Accommodation has kept up with \$10 million being spent upgrading the Park Heritage, and the opening last month of Ibis Rotorua, a \$13 million property. Clearly, the thermal city is steaming ahead. But how fast depends on what the city can do to make trans Tasman services a reality.

### RTO restructures

**TOURISM Rotorua is now known as Destination Rotorua Tourism Marketing. Following a major restructure there are new marketing co-ordinators - former inbound market co-ordinator Melissa Craig and Rachel Mather; a new research co-ordinator - former development officer Gina George; a new C and I co-ordinator, Sandra Rippey; a new communications manager - former communications co-ordinator Jill Marshall; and a new assistant GM Travel - former Travel Centre manager Grant Delamore.**

## Invercargill left in lurch?

GOVERNMENT proposes that border control services at Auckland, Wellington and Christchurch international airports remain state-funded while regional airports at Hamilton, Palmerston North, Dunedin and Queenstown should pay between \$26 and \$121 per passenger. But Invercargill could be charged up to \$300 per passenger.

A posse of Southlanders visited Wellington last month to try and reach consensus with government on the proposed charges.

Airport development committee chairman Wayne Affleck says the proposed charges are neither fair nor responsible considering Southland is New Zealand's fastest growing tourist destination.

It is left with a \$4 million airport runway extension it cannot afford to use!

## More Aussies may come here after tsunami

**WE could find more Australians and others coming here on holiday following the tsunami in the Indian Ocean, says TNZ CEO George Hickton.**

He says that not many countries affected are major markets for us. "So changes in the number of people travelling out of those markets is unlikely to affect New Zealand's tourism industry in a major way."

He adds: "What we may see is that people from other countries may choose to go to alternative destinations in the short-term. This could mean that New Zealand may receive more tourists from countries such as Australia, which is certainly what we witnessed in the aftermath of the bombs in Bali. But I imagine that this will be a short-term effect."

## Operators busy despite poor weather

THE season so far has been busy for operators, despite the fact that the weather has been less than favourable, says TNZ CEO George Hickton. "Some hotels still have vacancies with some evidence of visitors cutting their holiday short. We are hopeful that things will pick up in January and February - which are still very much part of the peak season for tourism in New Zealand."

## Dampened sex drive

**THE rain appears to have cooled sexual activity in Nelson this summer, with health services reporting less demand than usual for emergency contraception and sexually transmitted disease tests.**

"When the weather is too hot or too cold, that can certainly make a difference to people's sexual activity," says Independent Nursing Practice director Annette Milligan.

It is harder for people to sneak away for illicit sex during wet weather - because they are often "stuck together" in a crowded room.

## Minto calls Hump Ridge a quagmire

TUATAPERE Hump Ridge Track Charitable Trust members and volunteers have spent three days and more than 80 hours building 700m of boardwalk for the Hump Ridge Track. Auckland teacher and former anti-apartheid campaigner John Minto on Friday called the track a quagmire.

## Lynx facing axe? No comment, says Interislander

THE Interisland Line is not commenting on media reports that the company's fast ferry, *The Lynx*, faces the axe.

An 18-knot speed restriction in the Marlborough Sounds - imposed to reduce damage from the wash - has slowed *The Lynx* crossing. It is now only 45 minutes faster than conventional ferries Aratere and Arahura.

Last year *The Lynx* was reduced to a summer-only service, after the announcement in February that the company had failed in its bid for an exemption from the speed limit.

## Hillary exhibition popular

OTAGO Museum acting director Brian Patrick says it has been "organised chaos" over the past week as holiday-makers flock to see its Hillary exhibition.

*Sir Edmund Hillary: Everest and Beyond* had attracted disappointing numbers after its October 16 opening. But the trend was reversed after Boxing Day.

## Air2there expands

NELSON is to be included in schedules of new regional airline Air2there from February 10. It is also looking at serving Wanganui.

## Holiday hoots

NATIVE owls, flight simulators and wind farms are providing a unique mixture of "attractions" for people visiting the Manawatu this season. Owlcatraz is a native bird and wildlife park at Shannon while the Air Force Museum is at Ohakea. The Tararua Wind Farm on the Tararua Ranges and the Te Apiti Wind Farm on the Ruahines may be visited either in your own vehicle, by quad bike, on horseback, in a mini coach or by horse and wagon.

## Crackdown on rentals

NELSON City Council is cracking down on property owners who don't have resource consent to rent out second homes to holidaymakers year-round.

This has been prompted by Nelson Motel Association asking council to enforce its rules.

## Whalers' houses for sale

A secluded and sandy beachfront property in Queen Charlotte Sound, once part of a historic whaling station, is for sale by tender.

The 1.56 hectare property, 35 minutes by water taxi from Picton, is at Arapawa Island.

It includes two refurbished whalers' houses, which are rented out for holiday accommodation. One sleeps 12 and the other up to six. Zane Barry, of Bayleys, says they are popular over summer. Tenders close on January 28.

## Trampers asked for track “tax”

USERS of the Queen Charlotte Track in the Marlborough Sounds, from January 1 were asked to contribute to a new environment protection fund designed to ensure the walk can grow sustainably. Adults are asked to give \$2 and children \$1. The fund will initially be used to pay for a \$5,000 toilet near Furneaux Lodge.

Queen Charlotte Track Association Chairman Andy Endersby says protection of the track’s unique environment is paramount.

“The track traverses a spectacular but fragile environment and all the commercial operators that promote the track wish to ensure that it can continue to accommodate growing numbers without detracting from the overall experience.”

Destination Marlborough CEO Paul Yeo says: “Managing the tourism experience is becoming more important nationally as visitor numbers continue to grow. It’s great that local operators can see that their future depends on preserving the environment our visitors come to see. This solution could only have been achieved by cooperation between the Department of Conservation and local tourism businesses and sends a good signal to our visitors that we care about the environment.”

### YHA packages Mount Cook

YHA has arranged special deals for guests staying at its Mount Cook property enabling them to see our highest peaks - and Australasia’s only accessible icebergs. Packages combine a boat trip or scenic flight with Mount Cook YHA accommodation.

The Glacier Explorer boat trip lasts more than three hours, is limited to 10 people, and costs only \$85.

And the YHA Super Cessna Flight is a non-landing 15-minute scenic flight for \$125. Previously, the standard sightseeing opportunities over Mount Cook by plane started at \$200.

Mount Cook YHA offers four star-plus accommodation, a sauna, log fire and free video library. There are shared, family and double/twin rooms costing \$25-32pp a night.

## Ski areas reinvest after good season

TREBLE Cone ski area has just had its best season in its 37 years of operation. Developments costing \$4 million are planned and include a quad chair to be installed in Saddle Basin.

\* A six-seater chairlift is to replace the Greengate’s triple chair at Coronet Peak. This will increase lift capacity, open up wide tracts of new terrain, and get skiers and boarders from the base to the top of the mountain in only four and a half minutes.

Three kilometres of snowmaking facilities will be installed on the Sarah Sue and Walkabout trails. Access to the far west Dirty Four Creek area will also be improved.

\* New and relocated lifts offering faster access to improved trails will be the result of a development at Mount Hutt ski area that began with earthworks in December.

Key to the project is a six-seater chairlift that will run from the base building to the top of the mountain. It will replace the existing quad chair which goes halfway up the mountain and the existing T-bars.

## New signs not specific enough - and hard to read

**SIX large road signs alerting visitors to various areas in Marlborough have been put up near Tua Marina, Kaituna, and Seddon at a cost of \$40,000. But although this is a result of a long battle between Marlborough Roads and the visitor industry, some are still unhappy that the signs are not specific - and the writing’s too small.**

## Beaut, but boring, say Poms

NEW Zealand may be the world’s most beautiful country - but it’s not the top place to live, says a new English survey.

*The Daily Telegraph* survey shows we are the third most popular holiday destination and the fourth choice of country to live in.

We are also rated the third safest and fifth most democratic country. But we fail to register among the top five countries when it comes to friendliness of people.

## Global interest in Paihia

**CONSTRUCTION has started on The Edgewater Palms, Paihia, which is due for completion in November. Only six of the 36 units are still to be sold.**

**Overseas buyers have come from England, the US, Saudi Arabia and Hong Kong.**

**Details: Nicki or Rex Kempthorne on 027-4541175.**

## Trapped Poles ignored signs

TWO Polish tourists trapped by a flash flood in the Clifden limestone caves, near Tuatapere, ignored a sign warning people not to enter the caves during heavy rain. But they went in anyway, according to some of the 30 rescuers.

## CAA investigates crash

**A paragliding company whose pilot crashed into an Akaroa building, seriously injuring his teenage passenger, is being investigated by the Civil Aviation Authority (CAA).**

## Ferry and boat collide

THE Fullers Auckland Quickcat and a nine-metre aluminium fishing boat collided in the Hauraki Gulf. The crash punched a large hole in the side of the boat. Skipper Bruce Newbury and seven passengers on board were injured. No-one on the ferry was hurt.

The Marine Safety Authority and the Transport Accident Investigation Commission are making preliminary inquiries.

## **Coach ban on Mount Eden - decision year away**

IT will be another year before it'll finally be decided what's to happen to coach passengers who want to enjoy Mount Eden's unparalleled views over Auckland.

The Maungawhau Advisory Group wants coaches banned from using the access road because it says the site is becoming too crowded.

And it is asking Auckland City Council to provide \$3 million to open a visitor centre at Langton's Heritage Restaurant, to improve walkways and signage - and to ban coaches.

A survey in 1999 showed that even then 650 vehicles were driven to the summit each weekday with seven percent being buses.

Guthreys Coachlines MD Richard Guthrey says: "Since we can't get coaches up One Tree Hill it's the only suitable viewing point where you can overlook the city. A system to manage congestion would be better than banning coaches up there."

Ritchies' GM Tom Lindsay says dropping tourists off at the base would be inconvenient for drivers and visitors.

The final management plan must be sent to the Minister of Conservation for sign-off.

## **Police are short of a bob(by) or two**

**WHATAROA, a busy West Coast tourist spot 85km south of Ross, is without a police presence - because Nelson police blew their budget last year. The regular police officer is on holiday until the middle of this month.**

**Fox Glacier rural nurse Anne Fitzwater is concerned police have left the area unsupervised at a time when tourists flock to the area.**

**Whataroa volunteer fire chief John Sullivan adds: "There are some pretty dicey roads down this way. It wouldn't surprise me if a busload of tourists went off the road. If that happened it would be a pretty major emergency and we'd have no-one to co-ordinate the thing."**

## **Highs and lows of tourism in BoP**

THE season in the Bay of Plenty has been affected by the wet weather. But Tourism Bay of Plenty CEO Jim Little says he doesn't know to what extent yet. "However this has been made up by two visits from Sapphire Princess with 2,700 passengers and 1,400 crew." About 25,000 were at the Mount for New Year. "Some of the attractions that are not weather dependent report excellent visitor numbers plus anecdotal evidence of more international visitors."

## **Ferguson replaces Williams at RAL**

**RUAPEHU Alpine Lifts' marketing co-ordinator Sam Williams has resigned and was replaced on Monday by Nadia Ferguson.**

## **Tai Tokerau desktop planner launched globally**

TAI Tokerau Tourism has launched an innovative desktop travel planner - by sending it to 600 travel agents around the world! Chairman Alan Dawn says the planner is designed to enhance the ability of visitors to plan trips to New Zealand.

It provides suggested itineraries and other information specifically relating to Tai Tokerau/Northland. It can be downloaded from:

[www.taitokerau.co.nz](http://www.taitokerau.co.nz).

## **New board for Destination Marlborough**

**CHRISTINE Webber from Old Saint Mary's Convent Accommodation and Dain Simpson from The Portage Hotel have been appointed to the board of Destination Marlborough. Trevor Hook and Allan Scott have been reappointed. Also on the board are Peter Monk and Brian Moore.**

## **Destinational management approach**

CENTRAL Otago District Council is endorsing a mandate for a destination management approach for tourism to its district. Regional tourism and economic development strategies are to be developed.

## **Waikato map out**

**THE new Waikato Touring, Heritage and Nature Trails map is available from Tourism Waikato.**

## **Be tolerant - Robertson**

BE tolerant of public holiday surcharges is the plea from HANZ CEO Bruce Robertson.

"Regrettably, the result of the government's changes to the Holidays Act means that consumers will have less choice of where to eat and drink and when they do find bars, taverns and restaurants open they can expect to pay more," Mr Robertson says.

## **Demanding job**

ONE of the most demanding construction jobs to have taken place in Auckland city - or below it! That was the construction of Stingray Bay at Kelly Tarlton's Antarctic encounter and Underwater World, Auckland. The 35,000 litre tank is now home to Phoebe, a 40-year-old, 200kg ray with a two metre wingspan, first brought to the aquarium by Kelly Tarlton himself 20 years ago. The bay is stage two of the \$12 million redevelopment being carried out by owners THL.

## **Tourism blamed for rising land costs on Stewart Island**

THE predicted growth in ecotourism is being blamed for the skyrocketing cost of land on Stewart Island.

Brett Hamilton, a fourth-generation islander who works in Invercargill, says much of the private land on the island could end up in outside hands. "The cheapest section there is \$130,000, and that's with no view or no sun."

## Cat founders, but Fullers busier than ever!

CRUISES run by Fullers Northland are operating fully again, after *Tiger III* was lost off Cape Brett on December 18. CEO Kit Nixon says the company has obtained *Tiger V*, a 22-m state of the art vessel registered only on November 29.

The vessel is certificated to carry 160 passengers but following minor modifications it is planned to increase loadings to over 200, giving a similar balance of indoor/outdoor seating as experienced on *Tiger III*.

“Our ability to acquire and have *Tiger V* up and running so quickly has allowed us to return back to full operating capacity for the current summer holiday season and meet in full our obligations to our customers,” Mr Nixon adds.

### Islander

*Tiger V* was previously known as *The Stewart Islander* and was owned by Stewart Island Experience. Company CEO Phil Caskey says: “While we have been very pleased with the feedback from visitors who have travelled on *The Stewart Islander*, and with the vessel’s performance on Foveaux Strait, its sale does allow us to design and build a larger purpose-built vessel that will take both small goods and passengers together.”

Stewart Island Experience is a joint venture company between Sharan and Phil Caskey and Real Journeys.

\* *Tiger III* is still floundering on rocks at Cape Brett - and has become an extra sightseeing attraction for Fullers passengers!

### Praise for Taranaki’s Maori product

THERE are excellent Maori tourism experiences in Taranaki that would surprise even locals, believes Maori Tourism Taranaki marketing manager Steve Sole.

He was commenting on the launch of the group’s website - [www.mtt.org.nz](http://www.mtt.org.nz) - which provides information, images, and contact details on 11 operators, from Patea to Mokau.

“Maori tourism is not just haka and concert parties. Taranaki Maori tourism can, and does, infiltrate all aspects of tourism that locals, as well as international visitors, will enjoy.”

The site’s secondary purpose is to support the Maori tourism industry in Taranaki. Maori Tourism Taranaki membership is free - and is not just for Maori.

\* Want to know what’s going on in Maoridom? Check Te Puni Kokiri’s site at: [www.tpk.govt.nz/news/events](http://www.tpk.govt.nz/news/events).

## Johns to take over at InterCity

INTERCITY Group CEO David Strange is retiring and will be replaced by GM sales and service Malcolm Johns on March 1.

Mr Johns studied at the University of Waikato and Hyatt International’s corporate training programme, then held management positions in hospitality, transport, travel and tourism before joining InterCity a year ago. Mr Strange has been with the company since 1991 and CEO since 1995.

## Largest farm open to view

THE DoC-controlled road through Molesworth station, Marlborough, is open until April 3, weather and road conditions permitting. It is the longest the road has been open to the public - 14 weeks. At more than 180,000 hectares, it is New Zealand’s largest farm.

## Wall of art at The George

CHRISTCHURCH’S award winning hotel The George is set for a stylish transformation in 2005, starting with new soft furnishings, wall and floor treatments in the lobby and reception. A feature of the lobby will be a Ralph Hotere display wall, created to showcase the hotel’s collection of paintings.

## Otago changes

ANNA Kerslake has been appointed Destination Queenstown’s new marketing co-ordinator.

She has taken over from Brigitte Polson who is now communications manager.

\* Real Journeys has appointed Julia Savill as the company’s international sales manager for western markets and Christine Hartley has been made marketing communications manager.

\* Bruce McGechan is the new marketing manager at Cardrona Alpine Resort, replacing Nigel Kerr who has been there 20 years. Mr McGechan has worked with Vodafone, Heineken and Fletcher Building.

**Council considers parks**  
QUEENSTOWN Lakes District Council is considering turning the One Mile Carpark into an overnight coach park. Several parks have been lost in Duke Street due to redevelopment associated with the new Sofitel Hotel.

## Lodge for Kaikoura

A multi-million dollar tourist lodge is to be built on Kaikoura’s seafront, at 154 Beach Road. It will open in October.

Owners are Ross Thomson - former CEO of Canterbury Club, acting CEO of the former Canterbury Tourism Council and manager of the Hanmer Springs Thermal Reserve from 1990 to 1996 - and property developer Neil Dougan. Tariffs will range from \$69 to \$150.

## DoC bridge stolen

SOMEONE has stolen most of DoC’s 30m, \$100,000 aluminium bridge at the Waihola-Waipori wetlands reserve in Otago.

## O’Brien moves to Kapiti

GLEN O’Brien beat 21 other contestants to become CEO of Enterprise Coast. He starts in a few weeks.

Mr O’Brien was previously GM at Central South Island Tourism, Timaru.

## DoC policing track abuses

DOC has employed a warden on popular South Island tracks to help crack down on illegal tour operators.

Too many day walkers were being booked on the Milford Track without permission and the overcrowding is ruining the experience for everyone, says DoC spokesman Martin Rodd.

All eight companies offering the guided day walks were discovered to be overbooking and in breach of the limits imposed under their concessions or permits.

Breaches by two were so bad the department suspended them from operating but later withdrew the suspensions for fear of disappointing hundreds of mainly Japanese tourists.

Temporary permits had been issued to the two so they could continue during summer. Three other companies were issued warnings. The breaches will be investigated at the end of the walking season in March.

\* Companies are supposed to take no more than 12 people and a guide on any one trip. But DoC has found some of the day trippers were in packs of up to 42 visitors, plus guides.

## Rent your home - and fly to Fiji!

**MARLBOROUGH residents are being asked to consider renting their homes to visitors attending the Classic Fighters Air Show in March. Thousands are expected and accommodation is already tight. Air show chairman Allan Baker says: "You could fly to Fiji on the money you could get for renting out your house for this one weekend."**

## Six new World Heritage sites being considered

SIX new sites around New Zealand have been suggested as possible World Heritage sites, according to Conservation Minister Chris Carter.

They are: The Kermadec Islands and marine reserve in the Southern Ocean; Kahurangi National Park and Farewell Spit; Napier's art deco historic precinct; Papamoa Pa complex near Tauranga; Oamaru's Post Office and the limestone buildings in the town's central business district; Waitangi Treaty grounds.

Mr Carter wants public submissions before decisions are made and a list sent to the international World Heritage Committee.

World Heritage sites we already have: Te Wahipounamu (Mt Cook/Aoraki, Westland/Te Tai Poutini and Fiordland National Parks and other conservation areas in the southwest); Tongariro National Park; the sub-Antarctic islands.

\* Otago's historic goldfields could gain World Heritage status through a parallel application involving goldfields in Australia, Alaska and Canada.

\* A concept plan for historic Oamaru Harbourside has just been presented to town mayor Alan McLay. It was commissioned by the Harbourside Working Party in September.

## Tourism Online in Fast 500 - again

**NEW Zealand Tourism Online - [www.tourism.net.nz](http://www.tourism.net.nz) - made the list for the Deloitte Asia Pacific Technology Fast 500 for the second year running and ranked 85th against companies from countries like Australia, China, Hong Kong and Taiwan.**

**They were seventh highest amongst New Zealand technology companies.**

**GM Garry Bond says: "This is a particularly pleasing result as it reflects our view that technology and the internet play a large part in tourism growth.**

**"As a successful tourism company we work hard to ensure visitors get the best possible New Zealand Web site experience while tourism operators maximise their online marketing opportunities."**

## Beaches closed

DUNEDIN'S main swimming beaches have again been closed because of high bacterial levels.

The water off St Kilda, Middle and St Clair beaches is tested daily during December and January by a private laboratory.

And bacteria levels have exceeded recreational water quality guidelines.

## Quickfall now manager

**KIRSTY Quickfall has been appointed New Zealand manager for Green Globe 21. She is based in Nelson.**

## Buying props - sight unseen?

INVERCARGILL City Council is said to be negotiating to buy props from the movie *The World's Fastest Indian* sight unseen for a reported \$200,000.

The film stars Oscar award-winning actor Sir Anthony Hopkins and is based on the life of legendary Invercargill motorcycle speedster Burt Munro.

## New hotel for Gisborne

THE 64-room Portside Hotel, Gisborne, has opened. It provides views of the inner harbour and the city centre. Rooms have full kitchens.

Manager is Andrew Gelonese while sales and marketing is under Andrea Woodall. Details: 06-8691000, 0800-767874 or [enquiries@portsidegisborne.co.nz](mailto:enquiries@portsidegisborne.co.nz).

## Motel one jump ahead

THE Lake Motel, Taupo, is the 1,000th property to apply for Qualmark star grading. Owner Manish Vara and Qualmark CEO Geoff Penrose celebrated by taking a jump with Taupo Tandem Skydive - from 12,000ft (4,000m). Qualmark has awarded 3,615.5 stars throughout the accommodation sector since it was re-launched in 2002.

\* It was double celebration as Taupo Tandem Skydiving also received Qualmark endorsement.

## Queenstown quieter, but still plenty of international visitors

INTERNATIONAL visitor numbers are slightly up on last year in Queenstown but the number of domestic tourist number has fallen because large numbers of New Zealanders have been heading overseas, Real Journeys GM marketing Robyn Jebson says.

Ms Jebson said the short, sharp domestic visitor peaks over Christmas/New Year has fallen in Queenstown. The town is definitely quieter this year.

“We’ve noticed the sudden drop in the domestic market over the Christmas New Year on the trips into Milford. Now, instead of getting last minute bookings on the day from domestic travellers, we’re mostly booked ahead through international travel agents.”

She adds: “International tourist numbers were already up on last year for all the Milford Sound trips. The market has definitely changed on the domestic front with cheaper airfares overseas available.”

But Creeksyde holiday park is fully booked throughout the summer, owner Erna Spikerbosch says.

“We have mainly international tourists here and wet weather over the past few weeks certainly hasn’t deterred them. The only difference we’ve noticed this year is we’re not turning as many people away as usual.”

### Conferences

Millennium Hotel assistant executive manager Mike Blank says even though domestic visitors numbers have decreased there are more international tourists. The domestic summer market seems to have made a sideways move.

“I had one chap from Auckland say it cost no more to head for the Gold Coast in Australia and that it was in fact a cheaper option in most cases - and warmer.”

But dozens of enquiries have been coming into the hotel from the overseas conferencing market.

Since the tsunami in the Indian Ocean many international corporates are rapidly changing plans and trying to get their conferences into Queenstown instead, he adds.

“But we can’t do them. Our conference facilities are heavily booked already.”

## No change in Cabinet shuffle...

THE long-awaited Cabinet shuffle sees Mark Burton remain as Tourism Minister, in 13th place. Chris Carter, at 17th, is still Minister of Conservation. And Dover Samuels also remains as Associate Minister of Tourism, being second-placed minister outside Cabinet.

\* In the five years Mark Burton has been Minister of Tourism visitor numbers have grown by more than 50 percent, and overseas visitor expenditure has grown by 80 percent, points out TIANZ chairman Geoff Burns.

**15 hurt when ceiling falls**  
**FIFTEEN staff and travellers were injured when a section of suspended ceiling tiles above new check-in counters at the Auckland International Airport collapsed. Five were taken to hospital.**

## Half millionth visitor

HANMER Springs Thermal Reserve welcomed its 500,000th visitor of the year on December 29 by giving Marc and Karla Williams, and their extended family and friends a prize pack to celebrate their visit.

ADVERT

## DESTINATION MARLBOROUGH Marketing Co-ordinator

An exciting opportunity exists within Marlborough’s Regional Tourism Organisation for a full time support person to assist in the marketing of the region to visitors within New Zealand and overseas.

The Marketing Coordinator is responsible for a range of support activities including assisting with the planning, preparation and implementation of a Visiting Media Programme.

A position description is available from:

Destination Marlborough  
25 Alfred Street  
Blenheim  
Ph: 03 577 5523  
Email: [admin@destinationmarlborough.com](mailto:admin@destinationmarlborough.com)  
Web: [www.destinationmarlborough.com](http://www.destinationmarlborough.com)

All applications should be in writing and accompanied by a CV.  
Applications close 5pm Friday 28 January 2005

## ***Where wishes go unfulfilled...***

FEW New Zealanders seem to get to do what they really want, according to the first New Zealand Pleasure Survey by online gift voucher service RedBalloon Days. There were 1,813 responses and while 19.1 percent want to undertake action/adventure this summer only 4.9 percent actually plan to do so.

Romantic getaways and fun activities that people can share with their partner top the survey.

These included romantic getaways (16.1 percent), pampering (11.7 percent), dolphin/whalewatching (9.1 percent), nature/outdoors activities (8.7 percent), adventure (8.2 percent), gourmet/wine tasting (5.2 percent), hot air ballooning (4.9 percent), helicopter flights (4.7 percent) and pleasure driving (2.2 percent).

When asked what they'd prefer as a thank-you gift from the boss receiving a fun thing to do, such as a jetboat ride, was five time more popular than receiving department store vouchers.

## **Airport run by committee**

**TAUPO Airport Authority is being run by an interim sub committee after the board of directors resigned.**

## **Scenic Circle provides "critical boost"**

SCENIC Circle Hotels - which manages the Scenic Circle Marama Resort Hotel on Lake Rotorua - maintains that its involvement with the property provides a critical boost in its national and international profile and marketing activities, despite the announcement that timeshare company US-based Trendwest South Pacific has bought some units within the property.

## **Methven does even better**

**WAITAKI i-SITE may have had a record breaking 20 percent increase in visitors in November. But Methven i-SITE's Katherine Lorenzo says their numbers were up 30 percent that month. So there!**

## **Couple in nightmare escape**

SH6, West Coast, was badly damaged in storms which lashed the coast at the end of December, reducing traffic to one lane. A German couple who slept in their car overlooking Bruce Bay woke to find their vehicle teetering on the edge of the sea. They jumped out in time to watch it tumble into the water. The erosion left a five metre drop at the edge of the road.

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## **Group Sales Manager**

- \* **Tourism industry**
- \* **Auckland Based**

**InterCity Group has been transporting Kiwis and visitors from overseas around New Zealand for more than 30 years. Operating two coach networks, InterCity and Newmans Coach Lines. they offer standard and premium services between major cities, and to and from New Zealand's key tourist destinations.**

**As a result of continued growth they have a challenging sales management position available. This role reports directly to the CEO with responsibility for the management, leadership, motivation and ongoing development of the national sales team to ensure achievement and growth of sales. In addition, this person will develop annual sales/marketing plans and promotional programmes, and ensure that approved marketing strategies are implemented in the field.**

**The successful person will have a relevant qualification and be able to demonstrate a successful track record in sales management, preferably within the tourism industry.**

**A competitive base salary, bonus and company car will be offered to the successful candidate.**

**Utilise your experience and drive your potential.**

**Join a company that believes in vision and commitment.**

**Please contact Jane Carolan quoting Ref: 1762  
Madison Recruitment Management  
Ph 09 303 4455  
Fax 09 303 4452  
Email [jane@madisonrec.co.nz](mailto:jane@madisonrec.co.nz)**

### ***In touch with the stone...***

VISITORS to Queenstown can now feel they are really in touch with New Zealand. The new In Touch Visitor Centre on the corner of Shotover and Camp Streets has an Oamaru stone sculpture of a symbolic waka huia or treasure basket. Visitors are invited to touch the stone, to bestow friendship and receive its spiritual attributes. The centre is a joint venture between Real Journeys and Kawarau Jet.

### **Sutton slated**

VISITORS could get themselves into trouble if they heed advice by Associate Minister for Rural Affairs Jim Sutton, according to Federated Farmers board member John Aspinall.

Comments made by the Minister recently might have

led people to believe they already had relatively unrestricted rights to wander on to farm land, even before the government enacted its proposed new access regime, he says. But this is not so.

### **Milford cruise company to appeal**

**CRUISING Milford Sound says it will fight an Environment Southland ruling refusing it consent to operate a second launch in Milford Sound.**

**Cruising Milford Sound co-director Peter Egerton says a cap seems to have been imposed on the number of consents granted to operate cruise boats. The company applied for a coastal permit to operate a second boat as back-up and to provide two more trips a day. Forest and Bird says 14 boats are used for cruises in the fiord.**

ADVERT

## **Marketing Director Central South Island**

Central South Island Tourism (CSIT) is the marketing body for the Timaru District, responsible for the development, marketing, promotion and leadership of tourism in the area.

The Marketing Director leads a small team including Events and Information Centre portfolios, and reports directly to the Board of Trustees.

Funded primarily by the Timaru District Council, CSIT is increasingly seeking financial input from areas other than the Council, and the Marketing Director will be responsible for leading innovation in this area.

The Marketing Director will be responsible for the development of strategic and annual plans, budget proposals, co-operative marketing proposals and campaigns.

Key personal attributes required:

- \* Experienced marketer. Minimum of 10 years experience in a marketing or service industry role. Tertiary qualifications an advantage but not essential.
- \* Innovative and results driven
- \* Excellent business skills and able to operate on a project accountability basis
- \* Strong, confident personality able to relate to people at all levels
- \* Financial management skills are essential
- \* Staff management experience essential
- \* Tourism experience an advantage but not essential

An attractive salary package is offered to the right person.

Applications for this position close January 29 2005.

Please send your application and CV to:

Managing Trustee  
Central South Island Tourism  
PO Box 524  
Timaru

## Tsunami risk for Kaikoura

KAIKOURA is more at risk from a near shore tsunami, rather than the type of which hit parts of Asia, experts say.

It has been estimated there is a 60 per cent chance of the Alpine fault rupturing in the next 30 years. This could generate a Richter 8 scale quake, and as the Hope fault runs off the main fault, Kaikoura would be affected, says Environment Canterbury hazards analyst Dawn Davidson. A tsunami could also be caused by an undersea landslide.

## PATA launches recovery fund

**PATA has launched a Tsunami Recovery Fund to be administered by the PATA Foundation.**

**The Foundation is inviting PATA members, chapters, governments, tourist authorities, travel professionals and individual travellers to pledge money which will be dedicated to a recovery programme for the benefit of PATA member organisations both from the public and private sectors, in the eight PATA destinations affected by the disaster.**

**The money will directly help rebuild skills and livelihoods of tourism employees. To pledge email: [tsunami-recovery@PATA.org](mailto:tsunami-recovery@PATA.org) or fill out the pledge form at [www.pata.org/patasite/index.php?id=1112](http://www.pata.org/patasite/index.php?id=1112).**

## Sheraton now Langham

SHERATON Auckland Hotel and Towers is now the Langham - the first so named in New Zealand. The property joins deluxe properties in Hong Kong, Boston and London, where the Langham service legend was born in 1865.

## Airport sets another record

**AUCKLAND International Airport looked after a record 152,382 international passengers last week. This does not include transit and transfer passengers.**

## Stats prepares for next census

THE next census is on March 7 next year. But Statistics New Zealand is starting already - by using emails to inform, educate and help all holiday park managers to understand the census process.

## QF winter flights into Rotorua

QANTAS says its jet service will continue to operate into Rotorua from Queenstown and Christchurch this winter.

Inbound sales manager Ruth McIntrye says flights will not operate on Tuesdays.

# LUXURY APARTMENTS MANAGER

We seek applications for this most exciting position. Our 24 Luxury Apartments are quite new. They are marketed as visitor accommodation and are targeted at the upper end of the tourist market, having been Qualmark rated Five Star.

The Apartments are finished to a very high standard indeed and are complemented by swimming and spa pools, gardens and water features. One of the units has been specifically designed for the resident manager. Wanaka offers a great lifestyle for those of us lucky enough to live here.

We seek a couple or individual that can manage the business to ensure that:

- \* Our most valuable guests have a wonderful and memorable experience.
- \* Individual owners receive a high return for their investment.
- \* All aspects of sales and marketing, administration, human resource management and operations are carried out most effectively.

The successful appointees will have a strong desire for personal success, enthusiasm and be highly self motivated. A very high service ethic is vital. We seek premium people! The emphasis will be on formulating and executing a professional sales and marketing plan.

The remuneration package will be very attractive and will include recognition for achieving success.

Experience in the hospitality industry, especially management of apartments, is preferable.

For more information please refer to [www.lakesidewanaka.co.nz](http://www.lakesidewanaka.co.nz)

Please apply in writing to:

**Human Resources  
Infinity Accommodation & Management  
Services Limited  
[murray@infinitywanaka.com](mailto:murray@infinitywanaka.com)  
P O Box 390, Wanaka**

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**Lakeside**  
SERVICED APARTMENTS  
LAKE WANAKA • NEW ZEALAND

## Best Western to give \$1M

BEST Western International will support emergency relief to victims of the Indian Ocean earthquake and tsunami.

As part of its "Best Western for a Better World" initiative, the company has pledged US \$1 million. It will encourage the company's more than 4,100 member properties to donate US\$3 per room throughout February and March.

In New Zealand, where there are 1,700 rooms, each property is being asked to donate US\$1.50 per room on February 1 and March 1, according to CEO James Shearer.

## Park users to be asked what they want

USERS of Pukekura Park, New Plymouth, will next week be surveyed on what they'd like to see put in the park.

Major developments proposed for the park, worth almost \$17 million, caused a public outcry in late 2003, with some people concerned the park would be transformed into a Disneyland.

Ideas included a cable car, an aerial walkway and the construction of a large glass canopy over the existing number one glasshouse in the fernery, where full-sized native tree ferns and nikau palms would be housed.

## Holidaying with family and friends is new trend - Jasons

TOGETHERING - travelling with family and friends - is a big new trend, according to Jasons Travel Media. The company says that until recently the significance of the market has been overlooked. Now an estimated 80 percent of US frequent leisure travellers take at least one togethering trip a year.

Jasons says that in 2002 more than 360,000 international visitors were in family groups of more than two. This was up 112 percent on 1999.

## Origin drops Dunedin

ORIGIN Pacific has scrapped its six scheduled daily passenger flights from Dunedin.

## Conservation chief acknowledged

A strong advocate for conserving the heritage of Tongariro National Park, Tuwharetoa paramount chief Tumu te Heuheu was made a Distinguished Companion of the New Zealand Order of Merit in the New Year Honours. He appears to have been the only tourism-related individual to be honoured.

## Nelson airport busy in December

ABOUT 45,000 passengers passed through Nelson Airport in December, with almost 530,000 during the full year. This is a 15 percent increase on 2003.

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## SALES EXECUTIVE - CORPORATE Auckland Based

Do you have a passion for the Hospitality Industry? Would you like to develop your career in sales? If so this position could be ideal. The Scenic Circle Hotel Group provides an extensive network of 3-4 star hotels strategically located throughout New Zealand and we are searching for a bright, highly motivated customer focused individual who will build new and at the same time continue strong business relationships with our existing corporate clients.

The ideal applicant will have sales experience in the hotel or tourism industry. However, we value all applications from those who have previous experience in a similar Sales Executive role and are looking for a new challenge including working for New Zealand's largest owned and operated hotel group. All applicants must be highly organised, competent with email, updating records on a client database and be prepared to travel domestically as the position demands.

If you are a self starter with high energy levels, have the ability to achieve excellent results through effective client relationships and have the desire to become a member of a successful sales team, then please forward your application with a current CV to:

Mike Hodges  
Group HR Manager  
Scenic Circle Hotels  
PO Box 29-369  
Christchurch  
Email: [hr@scenic-circle.co.nz](mailto:hr@scenic-circle.co.nz)

Applications close: January 28th 2005



## Plenty of room in Wellington

The 144-room four star Boulton Hotel is due to open in Wellington this month. In November the Just Hotel opened, the same month work started on the 238-room Holiday Inn, due to open next year. Still on the drawing board is the 135-room five star Hilton.

## DoC works on MTB bylaws

**DOC is working on a bylaw allowing it to prosecute mountainbikers who use prohibited areas of national parks.**

## Nelson Suburban buys Pacific Tourways

CHRISTCHURCH-based Pacific Tourways has been bought by Nelson Suburban Bus Co.

The luxury coach operator was founded in the 1970s. it was partly owned by the Cumming family who have since bought MD Kit Johnson's shareholding.

Mr Johnson remains as MD. He also retains co-ownership of PTL Route Services which runs Newmans and InterCity services through much of the South Island.

## BCA pushes for national concession

DOC conservators are considering an application from the Bus and Coach Association (BCA) for a nationwide concession so all members can take passengers onto the conservation estate.

"We said we did not accept that coach passengers should be treated any differently to any other members of the public and that all DoC facilities which are available to the public should be available to coach passengers," BCA says. It has been suggested that toilets would not be available to coach passengers. "The department agrees with our position on this." BCA is advising members that if they are approached by DoC staff they should point out that an assessment is being carried out and until then they should be allowed to visit the estate as before.

## *Now you can smell the farts!*

**FLATULENCE and other body odours are causing more of a whiff in pubs, bars, restaurants and hotels since anti smoking legislation was introduced last month. One publican says that without the abundance of cigarette smoke body odours have become far more evident!**

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## SALES AND MARKETING CO-ORDINATOR

Subritzky SeaLink is a rapidly growing ferry company, transporting passengers, cars and freight in the Hauraki Gulf. This is a full time role encompassing the marketing function and responsibility for sales representation in a seasonal call cycle.

### **Responsibilities include:**

50/50 division of time split between sales and marketing functions.

**SALES:** Sales calls 2-3 days a week; representation at shows; responsible for promotional displays and POS material; gathering of market intelligence.

**MARKETING:** The successful completion of marketing projects and assignments. Design and placement of advertising in newspapers, tourism publications, magazines, etc; radio campaigns; print and distribution of marketing collateral; bi-monthly email newsletter; database management; ensuring website is up-to-date.

**Qualifications:** Marketing graduate with at least 2 years commercial experience, within the travel or tourism fields. Knowledge of sales processes from a front-line / service perspective would also be advantageous. The incumbent should be creative and be able to cope with detailed work under pressure of deadlines. Must be self-motivated and display a high level of energy. Quality outputs and strong attention to detail are vital to the success of this role.

**Personality:** Excellent time management and organizational skills, a positive attitude and a sense of humour is required along with the ability to work under pressure. The person should be a team player who is reliable, responsible and interested in self-improvement. High computer literacy is a must.

**For an immediate response,** email your

C.V. to [judy.kemp@subritzky.co.nz](mailto:judy.kemp@subritzky.co.nz)

or post it to Sales and Marketing Co-ordinator Vacancy

P.O. Box 90543, AMC, Auckland

## **Mount offers perfect wave - and surf museum**

SURFERS at Mount Maunganui could be riding the perfect wave from September, when the country's first artificial reef is finished. The \$1 million project has been nine years in the making.

\* The Mount Surf Museum has opened in Tauranga with 700 surfboards, 2,000 photographs and countless t-shirts and other memorabilia. The museum has been set up by surfer businessmen Dusty Waddell and Redge Spiers.

### **Moving around in Rotorua**

JUSTIN Boydell, GM at Rydges Rotorua, leaves at the end of this month to take the GM's role at Rydges Queenstown.

\* Waiariki Institute of Technology's Head of School for Tourism and Hospitality, Paula Cown, has also resigned to pursue a lifelong passion for early childhood education.

\* Pipiana Whiston has been named GM of the Millennium Rotorua Hotel. She has been acting GM since Tracey Thomas' departure in April.

## **AirNZ, QF still talking?**

THERE remains some scope for a trans Tasman alliance despite the setbacks in the New Zealand courts and indications from Qantas that it has moved on, AirNZ CEO Ralph Norris is quoted as telling AAP. Talks with Qantas remain "productive."

## **Where to bunk down - aboard ship!**

THE Wellesley Harbour Cruise Ship is enticing late night partygoers to stay in town rather than taking a taxi home - by offering cabins for \$39 a night. The boat - which is moored at Wellington's Taranaki Wharf - has 16 cabins with full bathroom facilities. Details: 04-4741308 or reservations@thewellesley.co.nz.

## **Sewage may be trucked out**

THE Oceans Tutukaka Hotel, Northland, is due to open in February. But the property's sewage system will not be ready in time. Now owners are applying for a resource consent to have raw sewage trucked from the site until the system is in place.

## **Warning after sulphur burns**

VISITORS to Rotorua are being advised to wash their faces before visiting mud pools after two English tourists suffered facial burns when sulphuric mud and sunscreen reacted against each other.

## **Sabotage case still open - police**

THE detective investigating an apparent sabotage attempt in Milford Sound a year ago, Martin Smith, has left the force. But the file is still open. New information will be investigated, says a spokesman. After 13,000 litres of diesel fuel was deliberately leaked into the fiord from Real Journeys' *Milford Monarch*, the company offered \$10,000 for information leading to a conviction.

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### **Sales Role - Tourism, part time**

- \* Passionate about NZ
- \* Experienced in territory management skills
- \* Love to represent some of NZ's best brands?



A unique and exciting opportunity is available to represent and promote a number of premium tourism providers within the Auckland and Wellington markets.

You must be an experienced sales/ account manager within the tourism/ travel industry, with a proven track record to impress!

You need to be driven, focused and passionate to succeed in this role. You will have great listening and negotiating skills along with a vibrant and self motivated personality. You will have a problem solving nature, and be very comfortable in the tasks of setting up a call cycle and reporting structure.

This role consists of 2 weeks per month, with an hourly rate, mobile phone and petrol allowances paid.

If this sounds like you, we would love to hear from you.

This role also represents, to the right candidate, an opportunity to be involved in assisting each client with a portion of their marketing communications.

Please email your application to sue@redmarketing.co.nz or post to P.O Box 91657 Auckland 1030 before 17 January 2005.

## Martinborough Hotel third Peppers

THE Martinborough Hotel, Wairarapa, has joined Peppers Retreats and Resorts.

It joins Peppers on the Point Lake Rotorua and Peppers Hotel du Vin, just outside Auckland.

Peppers now offers visitors a self-drive itinerary that encapsulates some of New Zealand's visitor high spots, according to Peppers MD Rolf Krecklenberg.

"With Peppers' strength in Australia, we are looking forward to welcoming many more Australian guests to the region," adds Pepper Martinborough owner Mike Laven. "We are also excited about joining a group with such a strong background in wine tourism. Peppers launched in the Hunter Valley of New South Wales over 20 years ago, and has gone on to launch retreats in several other well known wine regions, so the brand couldn't be a better fit with our hotel."

### Ferry becomes floating restaurant

KESTREL, the former Devonport ferry, will take on a new lease of life next month when it opens in Tauranga - as a floating restaurant.

The vessel will be attached to a pontoon outdoor dining area that will seat up to 120 people. It will have six metre high glass windows, with views of the harbour and strand, and an upstairs mezzanine floor.

The project is being funded and managed by restaurant and bar entrepreneur Michael Colosimo.

Tourism Bay of Plenty CEO Jim Little says The Kestrel will provide another a point-of-difference for the region.

## Marine reserve gains support

DOC says the marine reserve proposal at Mimiwhangata, Whangarei, is gathering support. Results from the first round of consultation on the proposal show 763 submissions in favour of the reserve,

332 against and 14 unclear. A petition opposing the proposal has also been submitted.

DOC will carry out further investigations and consultation before a decision is made on whether to go ahead with the proposal.

## New director for ATTTO

TWO new directors have been appointed to the ATTTO board . They are Travel Training Council chairman James Langton and Tourism Training Council chairman Bryan Hughes.

Mr Langton has been involved in the industry since 1967 when he started with Thomas Cook. He subsequently worked for Dalgety Travel and then established the travel division for Diners Club. He has been president of TAANZ since 2000 and was appointed to the Travel Training Council by TAANZ to replace Des Schollum who has "retired" from the industry. Mr Hughes is GM of Hell's Gate Thermal Reserve and Wai Ora Spa in Rotorua. He is former CEO of the Maori Arts and Craft Institute. He has been a member of the Tourism Training Council since 2003 and takes over as chairman from Murray Strong, who has resigned after 9.5 years' involvement. Mr Strong will continue as chairman of ATTTO.

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For example, RTOs, companies and others are welcome to use snippets for their own newsletter.  
**Please note, however, that the further distribution of complete editions without authorisation contravenes international copyright laws.**

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## Tourism & Lifestyle Opportunities

**COROMANDEL PENINSULA** - Nine well presented motel units, comfortable owner's accommodation with great water views. Sloping landscaped site. Attractive seaside town offering white sandy beaches, boutique cafes and of course great fishing and diving. FHGC. Garry Paterson 021 341 447

**MARUIA RIVER LODGE** - Near Murchison. This luxury 5 star, world class fishing lodge is now available for sale - complete with its own airstrip and hanger. Enquiries upwards of \$2million. John Greenwood 027 497 0077 or 09 309 6020

**GREAT BARRIER ISLAND** - Auckland's best kept secret, splendid waterfront setting - studio units, cottages, lounge, garden bar and licensed restaurant. Gateway to Great Barrier tramping tracks and bush walks. Multiple revenue streams Tom Crawford 0272789199 Pat Regan 0274483348

**MARLBOROUGH** - Lease. Well known Irish bar, ideal location adjacent to large car park. Steady turnover with regular clientele. Excellent business opportunity. Take advantage of Marlborough's growing tourism market. \$595,000. Stuart Parker 027 492 4926 or (03) 578 7700.

0800 BAYLEYS

[www.bayleys.co.nz/tourism](http://www.bayleys.co.nz/tourism)

